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# CIL & S106 2023, Full Proposal Part Two: Full Project Proposal Form

V1.00

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FOR OFFICE USE ONLY	ID No:	Eligible: <b>Y / N / Not complete</b>	
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## Before completing please complete Part One: Eligibility Form Section 1: Summary of the Proposal

1a. Name of Project:

Provision of Public Access Defibrillators

1b. Where do you plan to deliver your proposal: Area Committee (tick box)

<b>AC1</b>	Avonmouth & Lawrence Weston; Clifton, Clifton Down; Hotwells & Harbourside, Stoke Bishop; Westbury-on-Trym & Henleaze	
<b>AC2</b>	Bishopston & Ashley Down; Cotham; Horfield; Henbury & Brentry; Redland; Southmead	
<b>AC3</b>	Eastville; Frome Vale; Hillfields; Lockleaze	
<b>AC4</b>	Ashley; Central; Easton; Lawrence Hill; St George Central; St George Troopers Hill; St George West	x
<b>AC5</b>	Bedminster; Brislington East; Brislington West; Knowle; Southville; Windmill Hill	
<b>AC6</b>	Bishopsworth; Filwood; Hartcliffe & Withywood; Hengrove & Whitchurch; Stockwood	

1c. Ward and site(s): All – Area Committee 4 (see details below)

1d. Summarise the project you want to deliver: (50 words maximum)

**What is the project and what is it delivering? (50 words)**

To provide forty defibrillators to contribute to a city-wide pool of public-access defibrillators to be installed in every ward, working with local Councillors to identify suitable sites. The funding would deliver defibs/cabinets, installation, registration with the national database to ensure visibility to 999 service, and local training and support.

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<b>1e: Fund Sources</b>	<b>How much are you seeking?</b>	
CIL	£	72,000
S106	£	-
<b>Total:</b>	£	<b>72,000</b>

## Section 2. Your Project details:

### Section 2a. Name of your group or organisation:

**Great Western Air Ambulance Charity**

### Section 2b. Your Organisation:

Briefly describe your organisation's core purpose and activities (less than 100 words)

Great Western Air Ambulance Charity is a registered charity providing the critical care and air ambulance service across Bristol, Bath & North-East Somerset, North Somerset, Gloucestershire, South Gloucestershire and parts of Wiltshire. We provide emergency care to people who are in a state so critical that they require the specialist skills of our team at the scene of the accident or medical incident. Though we are part of the regional 999 response service and work closely with NHS hospitals, we are a charity entirely funded by local people and organisations.

### Section 2c. Your Project:

#### Background

On 13th December 2022, our Great Western Heartstarters volunteers and crew taught 15 councillors how to do CPR and use a defibrillator at Bristol City Council. This was arranged by Councillor Steve Smith. Our Critical Care Doctor Tim Godfrey, Louise Polledri, mum of former cardiac-arrest patient Sam Polledri, and Heartstarters volunteer Simon Brooks were instrumental in getting a motion passed later that day, where 58 Councillors unanimously backed the motion for the council to commit to improving access to defibrillators in Bristol and surrounding areas, and to educate more people on how to use them and do CPR.

Building on from the 100% Councillor approved motion, this project aims to help bring this to fruition by working with Bristol Councillors to site one defibrillator in each of their wards. In addition to this work, Ellen Hitchens, Workplace Support Manager, and her Director Pete Anderson, have been instrumental in siting a public access defibrillator outside City Hall, a second is about to go in at 100 Temple Street, and they are looking at how all council offices in Bristol can fund and install a public access defibrillator.

This work with the councillors will make a huge impact and reach into communities without a defibrillator – with the total goal of having 70 new public access defibrillators in place for people in their wards. Not only for local people to have the best chance on their worst day – but it will

also get us closer to being England's first defib friendly city and send a powerful message to Bristol people that the council supports this initiative and is leading the way, which will inspire more community action, to fundraise for and place even more defibrillators.

### **Why defibrillators are so essential**

Forming part of the chain of survival, CPR and defibrillation before an ambulance arrives can increase the chances of surviving a cardiac arrest from **less than one in ten to more than seven in ten.**

If someone gives effective CPR, these chest compressions help keep blood flowing throughout the body and keep the patient alive. But a defibrillator can restore the heart's rhythm and enable the patient to start breathing for themselves again.

So, to reduce avoidable and needless deaths our goal is that anyone who suffers a cardiac arrest will receive immediate CPR and then defibrillation within five minutes. Each 1-minute delay where no-one does anything to help, decreases survival chances by another 10 percent, so CPR needs to be delivered immediately, and defibrillators need to be close by, publicly available and used.

And this is where communities can make a real difference. GWAAC's incredible crew are the first to say that bystanders stepping in during those precious early minutes, are crucial in the chain of survival.

In Great Britain, we have an 8% out-of-hospital cardiac arrest survival rate. In Norway, it's 25% and in Holland, it's 20%. To capture the need and potential harm locally, GWAAC attended 2,000 incidents in 2021; a quarter of those were cardiac arrests and 161 were in the city of Bristol.

With more of these incredible community assets, together, we can save more lives.

### **How the project will roll out**

Once funding is secured, we will work with Councillors to **agree suitable sites** on their wards.

Councillors are well placed to know local sites/hosts, and this will be supported by our work to identify hot spots – mapping that identifies spots that are built-up, have high levels of deprivation, lack defib provision, and see a higher proportion of cardiac arrests. These will be our focus areas and ensure that we are placing the defibrillators in the right spots, giving best value for money.

**Guardians of the defibrillators will be identified** as part of this, who may be the Councillors themselves, a rep from the building/site it is placed on, or someone from the community. This is a vital part of how we work. Defibs need to be looked after – they need regular checks, and they need someone to take responsibility for ordering new pads when needed. We work with the hosts to ensure there are guardians for these devices, that they are trained on keeping them rescue ready, communicating with them when needed to ensure the checks are conducted, and supporting them to fundraise for pad costs when the defib has been used. We want to ensure defibs remain rescue ready for as much of the time as is reasonably possible and to empower a community around it in how to save someone's life if it's ever needed.

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**We manage the ordering** process, working with our chosen supplier to deliver the defib, cabinet and clear instructions for installation and beyond.

**We have included the installation costs** and work with trusted, value for money, qualified electricians, some of whom will work for cost/pro-bono. They will install the cabinet.

We will work with the host and guardian to **make the defib rescue ready**, with a few tasks, and then **register it on The Circuit** – the national defibrillator network. This will make it visible to 999 operators who will direct callers reporting a cardiac arrest. It will also appear on [www.defibfinder.uk](http://www.defibfinder.uk) which is a publicly available site where anyone can look up their nearest 10 defibrillators.

Another benefit of us recording the defibs on The Circuit, is that we can continue to **monitor their status** as rescue ready. Our model of working with hosts and guardians promotes a sense of ownership and pride, and by keeping track of the records on The Circuit, we can spot if reminders are needed and ensures our joint branded defibs are well maintained.

Our Great Western Heartstarters volunteers will deliver CPR (cardiopulmonary resuscitation) and defibrillation **in-person training** within the community. This will boost community confidence to step in before an ambulance arrives and this is an essential component in improving outcomes for patient's suffering a cardiac arrest.

We'll make sure that these defibrillators are **well publicised** with press releases, social media shout outs and included on our website blog.

Councillors will be doing something incredible in partnership with GWAAC and so rightly we will reflect this in the shared branding on the cabinets themselves and plaques that will appear next to the cabinets providing context to who has made this community asset happen. This is a real opportunity for Councillors to **leave a lasting legacy** in their wards, by saving lives.

### 2d(i): CIL-funded projects

See Guidance (Section 3: CIL Criteria): this is the place to set out how your project meets the **technical criteria** for use of CIL funding (2di & 2dii). Then describe how your project will address the issues you've identified and/or what improvements it will deliver.

#### **How does your project support development by delivering: (500 words maximum)**

i. the provision, improvement, replacement, operation or maintenance of infrastructure:

The project addresses demands placed by development across the City by providing essential and easily accessible pre-hospital life-saving equipment and maintenance for people suffering cardiac arrest.

Officers have confirmed that the project would be eligible for CIL funding.

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Defibrillators are vital community assets that enable bystanders to deliver defibrillation when someone suffers a cardiac arrest, regardless of their experience or ability.

**And/Or:**

ii. address the demands that development places on the Area Committee area:

- Describe the demands placed by development that this project is addressing:
- What evidence of these demands is there? (Include any data evidence; local plans, surveys, Neighbourhood Development Plans)

iii. How will this project address the demands you've identified? What are the chief benefits that the project is designed to deliver?

N/A

**2d(ii): S106-funded projects**

Insert the S106 reference code(s); amount; purpose and expiry date: (this will be used to check that your project meets the terms of the S106 Legal Agreement)

N/A

Permission / Site / S106 Code	Current Contribution Value	Date to be Spent / Committed by	Purpose of Contribution

How does your project meet the purpose of the S106 fund(s) and how does it address local needs and priorities?

**Section 2e. Describing Success:**

How can you demonstrate that your proposed project will address the demands and needs you've identified? How will you measure and demonstrate positive changes to the Area Committee and to local communities?

Propose **at least one** and **up to three** outcomes and associated measurable indicators (up to 3 per Outcome) to describe the improvements your project will make

Write no more than 25 words for each Outcome.  
Please use SMART Indicators and concrete proposals to evidence achievement.  
This will be followed up in Project Monitoring

Outcome	Description	Indicator or Measure	Proposed evidence
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Please use guidance to complete

<b>Outcome 1</b>	Increased access to defibrillators for Area 3.	40 new community defibrillators installed within 6 months of funding secured.	Photos of installed defibs/cabinets Licenses can be provided Confirmation from Councillors
<b>Outcome 2</b>	Increased public confidence to deliver CPR and use the defibrillator.	6 mass public training events within 6 months of installation.	Photos Feedback forms
		300 locals trained in CPR and using a defib.	Signing in sheet
<b>Outcome 3</b>			

### Section 3. Equalities, Inclusion and Public Sector Equality Duty

Both devolved Section 106 and CIL monies are the responsibility of Bristol City Council. Their use is covered by Bristol City Council's **Equality and Inclusion Policy and Strategy 2018–2023** and the **2010 Equality Act Public Sector Equality Duty** (see [Equalities policy - bristol.gov.uk](http://bristol.gov.uk/equalities-policy)).

All project proposals completing this proposal **MUST** attach a completed **Public Sector Equality Duty and Equalities Impact Assessment** to demonstrate how your project supports relevant elements of these policies.

Please tell us how your project has been designed to deliver positive impacts and mitigate any negative impacts on people with protected characteristics as set out in the 2010 Public Sector Equality Duty and identified Equalities communities within those protected characteristic categories.

See **Appendix 1** for the table template and see the Guidance for information about how to complete it.

**Your Full Proposal will not be considered for funding without a completed Public Sector Equality Duty and Equalities Impact Assessment.**

<b>Section 3a. Public Sector Equality Duty and Equalities Impact Assessment</b>	<b>Tick to confirm</b>
Completed and attached	x

#### Section 3b. Equalities-led organisations:

Tell us if at least half your organisation's board (trustees or directors) are:

	<b>Y/N</b>
Black, Asian and minority ethnic people	No

LGBT people	No
Disabled people	No

**Section 3c. Disabled Access to Capital Projects:**

Please explain below how you will ensure that high quality access for Disabled people will be delivered by your project? Please note: your project will not be funded unless you can demonstrate how it will be fully accessible. 200 words max.

**Access to the defibrillators:**

All cabinets are easily identified and visible. The main cabinet body colour is bright yellow, shows the defibrillator ICON symbol and stickers made of highly reflective material.

To ensure that visually disabled and dyslexic people, and those with English as a second language can understand the instructions, we use pictures/symbols, clear/brief instructions, and the Highway font on the sign, to comply with national signage guidance.

When advising on a site, cabinets should be available for access by wheelchair users and be placed so the base of the cabinet is 100cm from the ground.

**Adaptations made to Great Western Heartstarters CPR and defib training:**

- Session length is increased to allow more time on key learning points
- Added visuals to the PowerPoint slides
- Higher ratio of session leaders to session participants
- Additional resources provided, including Widgets - commonly used pictures to accompany words
- If someone is unable to access the floor to perform CPR, then the training mannikins are used on an appropriate, accessible location – chair or table
- We call on specific volunteers who have additional skills working with Disabled people. One of our volunteers can deliver sessions in British Sign Language

**Section 3d. Involving the community**

How have you already, and how will you, involve the wider community with your project, including Equalities communities and groups with Protected Characteristics under the 2010 Equality Act?

100 words maximum

Community engagement is key, as communities need to ‘adopt’ their defibrillator, generating a sense of ownership, pride, and empowerment as they get training to use them.

We are working with Easton Jamia Masjid, Wellspring Settlement, St Pauls Adventure Playground, Malcolm X Community Centre, Inns Court Community Centre, Southmead Health Centre and Black South West Network.

Our hot-spot mapping will further enable us to identify the communities most in need and engage them through training, backed up by our clinical and charity teams, and our community ambassadors.

Our work is overseen by a multi-agency committee of local experts and community representatives.

## Section 4. Project Delivery Details

**Section 4a. Land/Resource ownership.** Please demonstrate your Project has permission to be delivered from any third-party owner of the land or resources it will impact on:

Land/Resource ownership			
Who owns the land or resources your project will impact on?	The sites for each defibrillator will be agreed with each Councillor, so are unknown at this time. Permissions will be secured.		
Have you got their permission to deliver this project?	Yes	<input type="checkbox"/>	No
If “yes” please provide contact details	Name: Tel: Email:		
If “no” please state when you will know .			
<b>Written confirmation of permission – please attach</b>			

**Section 4b. Delivery Track record:** what resources, skills, experience, knowledge, quality assurance processes and networks will your organisation use to successfully deliver the project? How will you deliver this project?

200 words maximum

GWAAC set up the defibrillator project in May 2021 and has delivered over 70 public access defibrillators to date. We have worked with many different hosts – including pubs/shops/cafes, village halls, churches, rugby clubs, community centres, and landmarks such as Millenium Square, SS Great Britain, and Bristol Observatory.

Joe Hughes, Strategic Partnerships Manager and Lisa Warrington, Defibrillator Coordinator work directly on this project, supported by a desk-based volunteer



who helps monitor The Circuit, and three volunteers who will act as mobile guardians, to ensure defibrillators remain rescue ready.

Our supplier, Heartbeat Trust UK, are a charity themselves who have sited over 400 defibrillators in Swansea. They quality check the orders before they are couriered out to the hosts. The cabinet is to British Standards and has a 14-page safety report.

We have a network of qualified electricians, and strong links into our communities.

Our Great Western Heartstarters CPR and defib training sessions are delivered by a range of healthcare professionals who have trained over 10,000 people since the programme's inception in 2016.

All defibrillators funded through CIL/Bristol City Council will be incorporated into our programme of work – as outlined in **Section 2c**.

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<b>Month/Period/ Year:</b>	<b>Months 1 and 2 after funding secured – likely April – May 2024</b>	<b>Months 3 and 4 – likely June and July 2024</b>	<b>Months 5 and 6 – likely August and September 2024</b>	<b>Months 7-12– likely October 2024 – March 2025</b>		
<b>Key Milestones:</b>	Funding agreement signed and meet with Councillors to discuss requisites for suitable siting.	Guardians identified.	Installation. Training information gathered.	Great Western Heartstarters CPR and defib training delivered.		
	Councillors explores options and draws a short list.	License forms completed.	GWAAC works with the Guardian to make it rescue ready and registered on the Circuit.	Work with Councillors and hosts to establish the means to fundraise for replacement pads and batteries.		
	List checked for spots that are built-up, have high levels of deprivation, lack defib provision, and see higher proportion of cardiac arrests.	Order placed. (approx. two weeks for branded cabinets)	Guardian trained to do regular checks, maintaining their Circuit account and what to do if defibrillator is deployed.	-		
	Host site/s agreed by all parties.	Electricians engaged.	Publicity/PR activity.	-		

**Section 4d. Project Delivery Budget**

<b>Capital costs</b>		<b>Funding sources</b>							
<b>Item of Expenditure</b>	<b>Full Cost</b>	Amount of CIL requested	Amount of S106 requested	Other funding – secured	Source of funding	Other funding – not secured	Source of Funding	When will this funding be secured?	<b>Total Income</b>
<b>20 x Defibrillators and cabinet</b>	<b>£72,000 (inc. contribution to installation)</b>	<b>£72,000</b>	-	-	-	-	-	-	<b>£72,000</b>
<b>A. Total Project Capital Totals</b>		72,000							72,000
<b>Revenue Costs</b>		<b>Funding sources</b>							
<b>Item of Expenditure</b>	<b>Full Cost</b>	Amount of CIL requested	Amount of S106 requested*	Other funding – secured	Source of funding	Other funding – not secured	Source of Funding	When will this funding be secured?	<b>Total Income</b>
<b>Not applicable</b>	-	-	-	-	-	-	-	-	-

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<b>B. Total Revenue Costs</b>	-	-	-	-	-	-	-	-	-
<b>Combined Capital and Revenue Costs (A + B)</b>	£72,000								£72,000

\* Bristol City Council has already retained 33% of all relevant S106 contributions to support revenue costs

**Section 4e. How would you manage delivery of your project if the Area Committee offers you less funding than you are requesting?**

<b>% reduction</b>	<b>Management of project</b>
10%	Seek the support of the relevant councillors and local communities to raise the remaining £7,200.
30%	Seek the support of the relevant councillors and local communities to raise the remaining £21,600.
50%	Reduce the output to twenty defibrillators delivered.

**Section 4f. How have you arrived at your project costs?**

Have you:

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	<b>Describe your approach</b>
<b>Obtained a range of quotes?</b>	We recently changed suppliers after scoping out a range of suppliers of defibs/cabinets.
<b>How did you choose your final quote?</b>	Heartbeat Trust offered best value for money, drastically reducing the price from our previous supplier, and offer a range of other benefits, such as sharing their knowledge and experience of how they are achieving incredible things in siting public access defibs in Swansea.
<b>How have you calculated your revenue/ maintenance costings?</b>	The defib/cabinet/training/public liability insurance cost is £1,705 and we have built in £95 per defib installation as we'll use a combination of low cost and some pro-bono electrician support. Maintenance costs of replacing pads if used and batteries after 5 years, will be secured through Councillor and local fundraising.
<b>Please provide evidence of the quotes you've obtained</b>	N/A – one supplier has been chosen as a strategic partner

#### **Section 4g. CIL/S106 Payment release schedule**

If your Full Proposal is approved, how would you like to have your funding released? BCC departments will arrange this with the Planning Obligations Officer.

Voluntary and Community Organisations: please complete the table below, fitting your payment requests with your project timetable.

	<b>Funding request 1</b>	<b>Funding request 2</b>	<b>Funding request 3</b>
	<b>(Month &amp; year)</b>	<b>(Month &amp; year)</b>	<b>(Month &amp; year)</b>
<b>Amount requested:</b>	£72,000 – month 3, year 1.		

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<b>Total CIL/S106 funding:</b>	£72,000		
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Please return the completed form by email to: [communities@bristol.gov.uk](mailto:communities@bristol.gov.uk)

By the deadline communicated to you by email.

We can no longer accept hand delivered application forms

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